

5

REASONS TO CHOOSE
THE MEDIACORE ROUTING

Which Routing Challenges Are You Facing Daily?

MediaCore SBC gives carriers unprecedented control over their routing at the best price on the market.

Our routing features give carriers more freedom to set their targets and adapt their goals to the complexities of the VoIP world.

What differentiates the MediaCore routing mechanism from other softswitches:



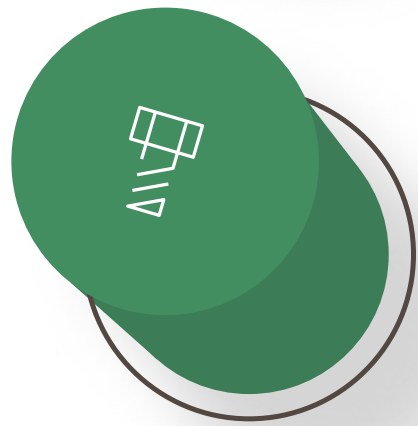
Routing Automation and Optimization

The MediaCore routing algorithm allows carriers to modify routing automatically according to pre-selected features. Monitoring and execution of processes happen in real-time and is based on traffic suppliers' quality and profitability values.



AB Routing for EU Traffic

The platform analyses both A and B numbers to process the call via needed price list, depending on the country of origin. It helps to set a different price for EU and non-EU originated traffic.



Jurisdictional Routing

Jurisdictional routing is based on an integration of a LERG database and subscription to an LNP/MNP dipping service. It helps to support inter-state, intra-state and non-jurisdictional call routing.



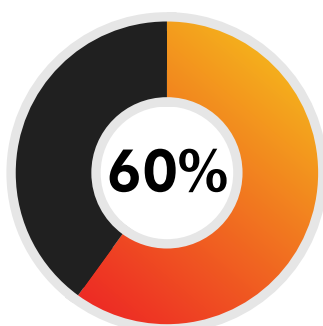
LCR, Priorities, Weight, Quality, Profit, and Day/Time

Least Cost Routing is available by default, but MediaCore users can also work with other routing features and rules, such as priorities, weight, quality, profit and time-of-the-day to create swap-deals and extract the most profit out of existing traffic.

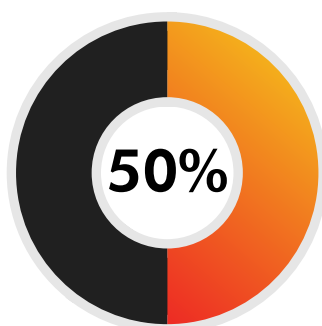


Simple and Advanced Routing

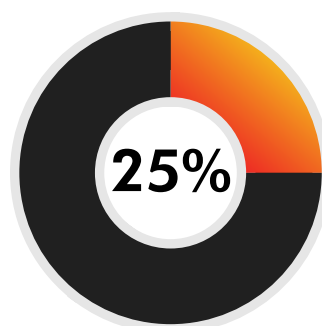
MediaCore offers Simple and Advanced routing modes to give carriers flexibility and a higher level of control over the traffic in their domain.



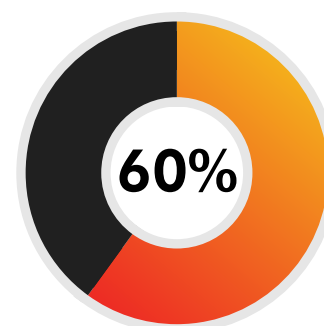
Traffic increase with the MediaCore*



Users upgrade their MediaCore license later



Load decrease on NOC*



Working time saved with the MediaCore*

*According to MediaCore SBC clients' testimonials

Want to get started?

For more information about the MediaCore SBC features, contact us at software@speedflow.com